



Membership Survey Fall 2021 Results Executive Summary

Overview:

# Member emails survey link sent to	222
Completed surveys (Nov. 12-Dec. 27)	78
Response Rate	35%

Note: Above 20% response rate is considered excellent

Respondent Demographics:

- 18% year-round residents, 82% part-time
 - o Slightly fewer PT resident respondents spending more time in the area due to the pandemic
- Years at current residence
 - 60% 20+ years/multi-generational
 - 24% 6-19
 - 15% >1-5
- 77 member respondents contain 325 HH members:
 - 5% 75+
 - 32% 55-74
 - 28% 25-54
 - 16% 19-24
 - 9% 13-18
 - 11% 12 & under

Top Affiliations: (may be multiple per respondent)

- 66% Task Force
- 57% LWCC/16% Washington Club
- 43% Steep Rock
- Town Beaches: 22% Warren, 12% Washington
- Land Trusts: 18% Weantinogue (now NW CT Land Conservancy) 26% Warren, 10% Kent, 10% Housatonic Valley Assoc.
- History/Arts: 10% Gunn Historical Museum, 8% Washington Art Assoc, 4% Warren Historical Society, 5% Institute for American Indian Studies
- 17% Judy Black
- 14% Bulls Bridge Golf Club



- Misc. Other: Washington Rod & Gun Club, Washington Garden Club, NW Conservation District, Litchfield Hills Archaeology Club, New Milford Hospital, Warren Library
- 10% none

Top Lake Activities (may be multiple per respondent):

- 96% relaxation, 91% walking, 85% Swimming
- Next tier: 78% hiking, 77% biking, 72% paddle boarding, 69% non-motor boating, 60% running, 56% power boating, 54% golf, 51% tennis
- Boating: Boating power: 56%, Boating ski 47%, Tubing 47%, 25% wake surf/board, 1% PWC/jet ski
- 32% birdwatching, 28% photography
- Winter: 26% skiing, 19% ice skating, 17% snowshoeing
- 31% fishing
- Other: 4% rollerblading, 5% skateboarding
- Misc: painting, boating electric

Interest in LWA Sponsored Activities:

- Top: Annual State of the Lake from the Task Force
- Some interest: Social get-togethers, Speaker series (suggestion to maybe partner with other orgs), Quarterly Zoom meetings focusing on 1 issue
- Most 'Not at all interested': free/reduced fee boating license, Teen community service, boating safety refresher course
- Other: potluck dinners/block parties, piano concert on the lake

Single biggest challenge facing our lake community:

(open-ended answers in LWA Membership Survey 2021 Charts + Data document)

Q8 What do you think is the single biggest challenge facing our Lake community in the next 10 years?

use Climate change Overdevelopment Traffic water quality
environmental development Geese lake
Maintaining Keeping boats Water around lake



What should the LWA focus its work on?

	1 - NOT AT ALL IMPORTANT	2 - SOMEWHAT IMPORTANT	3 - IMPORTANT	4 - VERY IMPORTANT	TOTAL	WEIGHTED AVERAGE
Advocating for Road Traffic Safety	2.56% 2	1.28% 1	33.33% 26	62.82% 49	78	3.56
Promoting Boating Safety Guidelines/Education	3.90% 3	5.19% 4	33.77% 26	57.14% 44	77	3.44
Hosting Annual July 4th Celebration/Fireworks	5.26% 4	11.84% 9	25.00% 19	57.89% 44	76	3.36
Advocacy for Land Conservation and Preservation before the Warren, Washington & Kent Town commissions (inland wetlands, zoning, etc.)	7.79% 6	7.79% 6	32.47% 25	51.95% 40	77	3.29
Educating builders, realtors, landscapers, homeowners, etc. on best practices for low impact development	7.69% 6	8.97% 7	32.05% 25	51.28% 40	78	3.27
Emergency communications (i.e. severe weather, algae alerts, bear sightings, etc.)	3.90% 3	11.69% 9	38.96% 30	45.45% 35	77	3.26
Sharing Community News	0.00% 0	13.33% 10	48.00% 36	38.67% 29	75	3.25
Managing geese/waterfowl population(s)	9.09% 7	15.58% 12	24.68% 19	50.65% 39	77	3.17
Providing homeowner resources (i.e.: links to Warren/Kent/Washington dock regulations, boat launch hours, Washington Police, etc.)	5.26% 4	15.79% 12	35.53% 27	43.42% 33	76	3.17
Advocating for enforcement of Land Use Regulations set by the towns of Warren, Washington & Kent	7.69% 6	15.38% 12	33.33% 26	43.59% 34	78	3.13
Acting as the keeper of Lake Waramaug History	1.28% 1	25.64% 20	39.74% 31	33.33% 26	78	3.05
Advocating for expanded cell phone coverage at the Lake	19.48% 15	25.97% 20	20.78% 16	33.77% 26	77	2.69
Hosting Community-Building Events	11.84% 9	34.21% 26	39.47% 30	14.47% 11	76	2.57
Building partnerships with local businesses	21.33% 16	30.67% 23	30.67% 23	17.33% 13	75	2.44
Lost and Found	20.00% 15	42.67% 32	25.33% 19	12.00% 9	75	2.29

Issue Awareness/Support:

aware of the lake's specific zoning requirements above town restrictions	77%
would like expanded cell service	64%
believe additional patrolling would improve boating rules adherence	60%
support amendment to protect ridge lines	66%



support power boat speed limit	60%
Support additional regulations to protect existing forests in Warren, Washington & Kent around the lake	79%
Additional enforcement of lake speed limits would deter speeders and make roads safer	75%

For additional survey details, please see LWA Membership Survey 2021 Charts + Data document

Questions? Thoughts? Ideas? Interested in volunteering for a committee or joining our board? Email lakewaramaugassociation@gmail.com

Thank you!