



## Membership Survey Fall 2020 Results Executive Summary

### **Overview:**

- Survey link sent to 171 emails (multiple per member household)
- 98 completed surveys Sept. 21 – Nov. 2, 2020
- 58% response rate (above 20% is considered excellent)

### **Respondent Demographics:**

- 23% year-round residents, 77% part-time
  - o Part-time residents spending more time in the area due to the pandemic
- Years at current residence
  - o 60% 20+ years/multi-generational
  - o 26% 6-19 years
  - o 13% >1-5
- 95 member respondents contain 437 household members
  - o 9% 75+
  - o 29% 55-74
  - o 33% 25-54
  - o 13% 19-24
  - o 8% 13-18
  - o 9% 12 & under

### **Top Affiliations:** (may be multiple per respondent)

- 61% Task Force
- 50% Lake Waramaug Country Club; 13% Washington Club
- 38% Steep Rock
- Town Beaches: 19% Warren, 10% Washington
- Land Trusts: 21% Weantinogue, 16% Warren, 9% Kent, 7% Housatonic Valley Assoc.
- History/Arts: 11% Gunn Historical Museum, 8% Washington Art Assoc, 8% Warren Historical Society, 6% Institute for American Indian Studies
- 13% nonLake Activities:
- Top: 93% Walking, 89% Relaxing, 84% Swimming

- 67% non-motor boating, 66% biking, 65% Hiking, 55% paddle boarding, 52% running, 50% gardening
- Motor Boating: 49% power, 39% tubing, 37% ski, 23% wake surf/board, 16% sail, 6% pontoon
- 33% birdwatching, 30% photography
- Winter: 22% skiing, 17% ice skating, 15% snowshoeing, 5% ice fishing
- 38% fishing
- Other: 6% rollerblading, 3% skateboarding

### What should the LWA focus its work on?

	1 - NOT AT ALL IMPORTANT	2 - SOMEWHAT IMPORTANT	3 - IMPORTANT	4 - VERY IMPORTANT	TOTAL	WEIGHTED AVERAGE
Advocating for Boating Safety/Regulations	2.04% 2	9.18% 9	31.63% 31	57.14% 56	98	3.44
Promoting Road Traffic Safety	3.06% 3	9.18% 9	30.61% 30	57.14% 56	98	3.42
Land Conservation and Preservation	8.25% 8	15.46% 15	22.68% 22	53.61% 52	97	3.22
Emergency communications (i.e. severe weather, algae alerts, bear sightings, etc.)	4.12% 4	14.43% 14	30.93% 30	50.52% 49	97	3.28
Educating builders, realtors, landscapers, homeowners, and other household vendors on best practices	7.22% 7	20.62% 20	25.77% 25	46.39% 45	97	3.11
Advocating for enforcement of Land Use Regulations set by the towns of Warren, Washington & Kent	16.33% 16	17.35% 17	25.51% 25	40.82% 40	98	2.91
Managing geese/waterfowl population(s)	9.18% 9	20.41% 20	31.63% 31	38.78% 38	98	3.00
Hosting Annual July 4th Celebration/Fireworks	10.31% 10	22.68% 22	27.84% 27	39.18% 38	97	2.96
Providing homeowner resources (i.e.: links to Warren/Kent/Washington dock regulations, boat launch hours, Washington Police, etc.)	1.04% 1	14.58% 14	55.21% 53	29.17% 28	96	3.13
Sharing Community News	2.15% 2	25.81% 24	43.01% 40	29.03% 27	93	2.99
Acting as the keeper of Lake Waramaug History	4.17% 4	29.17% 28	38.54% 37	28.13% 27	96	2.91
Alerting members about upcoming Town meetings	5.10% 5	29.59% 29	44.90% 44	20.41% 20	98	2.81
Hosting Community-Building Events	10.31% 10	38.14% 37	32.99% 32	18.56% 18	97	2.60
Lost and Found	21.05% 20	43.16% 41	26.32% 25	9.47% 9	95	2.24
Building partnerships with local businesses	16.67% 16	40.63% 39	34.38% 33	8.33% 8	96	2.34

**Interest in LWA Sponsored Activities:**

- Top: Annual State of the Lake from the Task Force
- Some interest: Quarterly Zoom meetings focusing on one issue, Speaker series (suggestion to maybe partner with other orgs), Social get togethers
- Low Interest: Teen community service, free/reduced fee boating license, boating safety refresher course

**Single biggest challenge facing our lake community:**

*(open ended answers in LWA Membership Survey 2020 Charts + Data document)*

Q8 What do you think is the single biggest challenge facing our Lake community in the next 10 years?

Preserving Maintaining water quality Clean houses Water quality Car road clarity  
Keeping impact traffic quality boats building lake  
Overdevelopment development wake safety growth  
around lake population area road safety ETC control

**Issue Awareness/Support:**

- 76% aware of the lake’s specific zoning requirements above town restrictions
- 68% would like expanded cell service
- 61% believe additional patrolling would improve boating rules adherence
- 59% support amendment to protect ridge lines
- 59% support power boat speed limit
- 52% think speed signs will make road around the lake safer

*For additional survey details, please see LWA Membership Survey 2020 Charts + Data*

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*Questions? Thoughts? Interested in volunteering for a committee or joining our board?  
Feel free to email [lakewaramaugassociation@gmail.com](mailto:lakewaramaugassociation@gmail.com)*

*Thank you!*